

Content Writer

Copywriting & Script Support

As a Content Writer, you'll play a key role in shaping engaging, high-impact learning experiences for major clients across a wide range of industries.

You'll collaborate closely with our project managers and creative teams to research, plan and develop scripts and storyboards for digital learning resources.

Who are we looking for?

We're after someone with curiosity, empathy and a knack for clear communication. You'll enjoy researching, analysing and translating complex topics into accessible, engaging content.

Direct experience with elearning or storyboarding isn't essential — what matters most is your ability to write with clarity and creativity. A background or interest in digital media, behavioural science or copywriting would be a real bonus.

What do you need to succeed?

To succeed in this role, you need:

- Good copywriting & verbal communication skills.
- The ability to present & justify design decisions.
- Strong critical thinking & problem-solving skills.
- To be able to assess & structure complex information.
- Excellent organisation skills & attention to detail.
- Proven ability to collaborate with others.

Skills we'll help you to develop include:

- Using Generative AI tools for research & editing.
- Instructional design principles (LXD) & learning theory.
- Visual design principles (incl. layout & visual hierarchy).
- General understanding of web & authoring technologies.
- Application of accessibility standards.

Day-to-day

- Conduct research to understand client industries, learners and subject matter.
- Generate ideas and plan creative learning experiences using visual workspace tools.
- Transform insights and concepts into clear compelling scripts & storyboards.

Working location

Location: Harewood House Estate, Leeds, West Yorkshire, LS17 9LF

All of our team work from a single location, our beautiful office in Harewood. A permanent office presence is required throughout your probation period, after which hybrid working arrangements can be discussed.

Job benefits

- £24 - 32k based on skills and experience.
- 25 days holiday (excl. bank holidays).
- Pension & healthcare schemes.
- A friendly, inventive & fun working environment.
- Company socials, meals & events.
- Internal & external development opportunities. We'll provide end-to-end training for required skills, incl. mentoring and access to resources. You'll be actively involved in planning your own targets and development roadmap.

About Dynamic

Dynamic has a warm and welcoming environment where everyone is challenged and supported in their role. We are open to change and developing our workflow, based on the influence of new people - so you can really make a difference!

To apply for this role, send your CV, cover letter and portfolio to:

✉ recruitment@dynamicbusiness.co.uk

📞 0113 323 0760

🌐 www.dynamicbusiness.co.uk